

Annual Report

Registrated as

Gunvati J. Kapoor Medical Relief Charitable Foundation

2020-2021 WWW.GJKAPOOR.ORG

Director's Note



DIRECTOR,
GUNVATI JAGAN NATH KAPOOR FOUNDATION (GJK)

2020 began on a cautious note and turned into a year of devastation, fear, grief, sorrow and suffering all over the world. The world came to a standstill like never seen before. In almost all countries the health care infrastructure collapsed, financial crisis loomed and human lives were lost. The devastation Coronavirus created was unimaginable, but the strength humanity showed was incomparable. Some fought it within their bodies, some fought it at a family level, healthcare workers fought the pandemic at the hospital and some fought by pooling resources at the ground and some by staying home. We saw coronavirus warriors develop in every individual.

We at Gunvati Jagan Nath Kapoor (GJK) went through our own trials and tribulations, even lost a loved team member early on but never gave up. Slowly and steadily we found out ways and created linkages to ascertain that the beneficiaries we serve were given the best possible guidance and help possible. We slowly started engaging with our beneficiaries on phone calls, then went ahead started smaller encouragement calls asking about their health via WhatsApp phone and video calls to understand their current need and how we could help them during the quarantine period. Slowly and steadily, we trained not only our own staff but also the cancer patients and the pregnant women on how to use the digital platform that is Zoom and WhatsApp video calls. After that there was no looking back. We were able to mobilize beneficiaries from all over India and able to connect them to the doctors, experts and healthcare resources they needed. We started with informative session on Covid-19 symptoms, risk factors and do's and don't's, to medical consultations with oncologists, to resources to do follow-ups, to access to experts sessions on diet, nuturition, and hygiene and further towards immunization. After 6 months of quarantine and work from home, we started seeing Covid fatigue in our staff as well as in our beneficiaries. Fear, anxiousness, depression were coming up as top contenders. Staff engagement activities, music concerts, virtual seminars, meets and specific expert sessions on positive attitude, mental health, breathing excersises, and yoga were intitated to counter these covid fatigue effects. The triumps of carrying on our work and reaching new heights was on our team, they took the ideas and ran with it. No one complained about the time they spent, whether it was weekends or weekdays, they were just ready to help in whatever way they could.

The journey was difficult and still will continue to be so, as the pandemic seems to be here to stay. We have now adopted the hybrid model and slowly and steadily getting back to being on the field in a staggered manner. The new normal will be a work in progress and I am confident that we will prevail.

In hindsight, the year brought forward values and insights of the world GJK is associated with and that is you my dear friends. The unrelenting support from doctors, healthcare workers, experts in various fields, mental health professionals, individuals donors, and all of you was stupendous. In addition, the year proved that my donor and trustees "Walk the Talk" that the lives of staff and beneficaries come first, everything else latter. I had their full support, from having the staff work from home with full salary and benefits to immunizing them to taking care of their health. This was humanity at its best.

Thank you all for joining in this journey.

HIGHLIGHTS

We continued to support programs in healthcare, education, social services, with a focus on women and children. The Foundation is committed towards its mission to improve and sustain the standard of living and quality of life of all people with a focus on women and children. Owing to the pandemic, we made certain changes in our programs to reach out to maximum number of beneficiaries. We remain loyal to our mission and vision during these unprecedented times.

1 LIVES TOUCHED

16,638

lives touched through initiatives this year

2 EVENTS

The Foundation collaborated with 'Likee' app for 'Miss Likee 2020'. The participants of the event raised money as a part of their Social Awareness Drive which was donated to the foundation.

Second Germ Cell Tumour Survivor's Meet was organised by the Foundation in association with the Tata Memorial Hospital. This one-of-a-kind online event was attended by 65 participants.

International Women's Day was celebrated with 65 women cancer patients in association with the Indian Cancer Society.

3 PAPERS PUBLISHED

In April 2020, a paper titled "Social Issues Faced By Cancer Patients During The Coronavirus (COVID 19) Pandemic" was published by Ms. Nirjari Dalal in the Cancer Research, Statistics, and Treatment Journal.

NEWSLETTER ARTICLE PUBLISHED

In May 2020, Mrs. Sameena Bilgi published an article on "Supportive Cancer Care and Covid-19: Experiences from a member on the frontline from Mumbai India" in Multinational Association of Supportive Care in Cancer (MASCC).

5 DONATIONS DURING COVID -19

The Foundation donated ration and infection control kits to needy patients and their caregivers during the pandemic. The kits were sourced through various donors throughout the year. 238 patients and caregivers benefitted through this distribution at a very crucial time.

KEY PROGRAMS



01

PATIENT GUIDANCE PROGRAM

Helps cancer patients access the resources they need while undergoing treatment with the aim of increasing survivorship by decreasing treatment abandonment rates.



02

MAATRUTVA

Educates pregnant women from underserved communities about health care during pregnancy thereby encouraging them to inculcate health seeking behaviour in them for safe deliveries.



03

Cancer Prevention and Early Detection Program

Helps women make informed choices about their health by encouraging breast, cervical and oral cancer prevention and it's early detection in women.



04

GJK Merit Cum Means Scholarship

Builds and nurtures social responsibility in students of Institute of Chemical Technology (ICT) by enabling them to volunteer with non profit organizations in our communities.



05

GJK Young Achievers Scholarship

Identifies and enhances the skills of needy students of G.N. Khalsa College by giving them hands-on experience of working in a project setting.

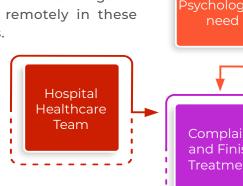
PATIENT GUIDANCE PROGRAM

Educating and Empowering Cancer Patients

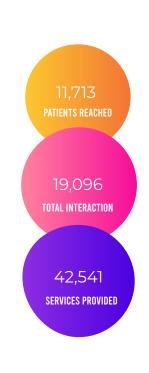
The Foundation's Patient Guidance Coordinators provide patients with critical services so they can access the resources they need while undergoing treatment. Our goal is to increase patient survivorship by decreasing treatment abandonment rates.

This year, due to the pandemic, the program was operated digitally with changes in our approach. The patients were reached and guided over calls; medical consultations were made possible through video communication websites.

We invited various experts from different fields to guide our patients remotely in these testing times.









SESSIONS ON MENTAL HEALTH

Sessions 12

Experts 13

Participants 1162



Sessions 21

Experts 09

Participants 807



4401

patients from all over India were guided on covid protocols



5456

patients were helped with hospital related queries



ONLINE MEDICAL CONSULTATIONS

Sessions 78

Experts 24

Participants 1020



SAVE A LIFE INITIATIVE

3261 Voluntary Donations were made possible

97.48% Voluntary Donations were made possible

3573 E-Certificates were made for donors

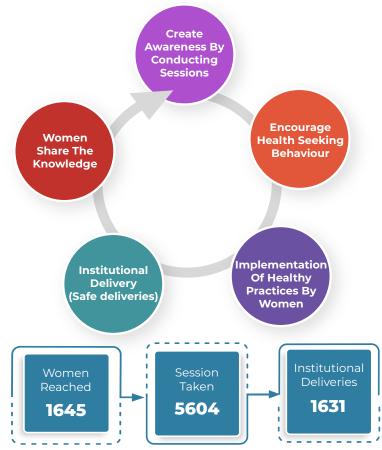
COMMUNITY HEALTH EMPOWERMENT

MAATRUTVA

Better Health of Pregnant Women

The program aims to educate pregnant women from low socio-economic backgrounds about health care during pregnancy and thus encouraging health-seeking behaviour in them for safe deliveries. Special efforts are made by our coordinators to encourage women to register themselves in the hospital within their first trimester.

Owing to the Pandemic, we were unable to reach out to women physically as before, but we devised plans and changed strategies and reached wider number of women in Chembur to help them with their pregnancies. The team delivered sessions over phone and followed with them later so that they don't miss their monthly check-ups in the hospital. Special digital medical consultations were also arranged by in house gynaecologist for women in need of medical attention.





13%

increase in the number of pregnant women reached through the intervention



ante-natal care visits were encouraged through the program



133

online medical consultations were done via phone for women in need



17264

medical tests were followed up with registered women



72

tetanus toxoid shots were facilitated by the coordinators

FINANCIALS

Gunvati J. Kapoor Medical Relief Charitable Foundation is registered under FCRA Act 2010

FINANCIAL INFORMATION FOR THE YEAR ENDED 31ST MARCH 2021

PARTICULARS	VALUE RUPEES, IN LAKHS (31ST MARCH 2021)
INCOME	
By Interest On Saving Bank Account and Fixed Deposits & IT Refund	6.38
By Donations in Cash or Kind	230.21
TOTAL INCOME	236.59
EXPENDITURE	
To Establishment Expenses	44.60
To Auditor Remuneration	0.68
To Depreciation	7.87
To Deficit Of Sold On Fixed Assets	0.08
To Expenditure On Objects Of The Trust (a) Educational (b) Medical Relief (c) Community Program	12.46 94.68 20.62
To Surplus	55.60
TOTAL EXPENDITURE	236.59

FINANCIALS

Gunvati J. Kapoor Medical Relief Charitable Foundation is registered under FCRA Act 2010

FINANCIAL INFORMATION AS ON 31ST MARCH 2021

PARTICULARS		VALUE RUPEES, IN LAKHS (AS ON 31ST MARCH 2021)
SOURCES OF FUNDS		
Corpus Funds Corpus Fund Of The Trust		0.27
Other Earmarked Funds General Reserve Fund		12.64
Liabilities For Expenses		2.63
Income And Expenditure Account Balance As Per Last Balance Sheet Add: Surplus	183.44 55.60	239.04
TOTAL SOURCES OF FUNDS		254.59
APPLICATION OF FUNDS		
Fixed Assets		59.22
Investment Fixed Deposits In Bank		177.60
Current Assets Loan And Advances Receivable Cash and Bank Balances		6.94 3.02 7.81
TOTAL APPLICATION OF FUNDS		254.59

SUPPORT US

With your support, we can continue to make a difference.

There are many ways in which you can help us help others.

100%

OF YOUR DONATION GOES
TO THE CAUSE

OPPORTUNITIES FOR FUNDING*

rs. 2200

for monthly low-cost

Accommodation funding

for a cancer patient

RS. 5000

Financial Aid for emergency fund for treatment of cancer patient RS. 2000

for Stoma Bags for one cancer patient

RS. 600

for Ration Kit for one month

RS. 300

for Infection Control Kit for one cancer patient

YOU CAN DONATE VIA QR CODE, CHEQUE OR NEFT

Phone: +91-22-2493 6981 E-mail: contact@gjkapoor.org

CHEQUE/NEFT IN FAVOUR OF GUNVATI J. KAPOOR MEDICAL RELIEF CHARITABLE FOUNDATION

Account Number: **04060100019649**

IFSC Code: BARBOWORLIX

(fifth character is number zero)

Donation via QR Code: https://gjkapoor.org/donate

*All donations made are eligible for tax exemption under Section 80G of the Income Tax Act, 1961. Cheques supporting our work should be drawn in favour of Gunvati J Kapoor Medical Relief Charitable Foundation, 7A, Barodawala Mansion, 81, Dr. Annie Besant Road, Worli, Mumbai 400018



Gunvati Jagan Nath Kapoor Foundation



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